

R.J. REYNOLDS

Tobacco Company

K.L. MYERS
Special Accounts Manager

August 1, 1994

7000 Airways Park Drive
East Syracuse, NY 13057
315-463-1872
Fax 315-463-2045

To: J.A. Morris

Subject: **A-PLUS - 2ND QUARTER ACCRUAL PROGRAM**

Dear Jim:

As per our conversation of July 29, 1994, I have advised ROM, S.G. Steen to deduct via Winston-Salem, \$13,500.00 from Sunoco/A-Plus for our 2nd Quarter 1994 State Fair Program. This money will come from the 2nd Quarter Accrual Funds.

The breakout of costs was:

50 Stores
90 State Fair Tickets per store at \$3.00 each
= \$13,500.00

For a store list of participating Corporate locations, please reference my letter of July 7, 1994.

I also encouraged Pamie (A-Plus) to actively solicit Franchisees to also participate in this promotion. Pamie was successful in signing an additional 19 Franchise locations, whose Accrual Funds will be credited at the division level.

If you have any questions or problems, please give me a call.

Sincerely,

Keith

K.L. Myers/SAM

KLM/jb

cc: S.G. Steen
R.C. Farmer

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